



EntreSkills

EntreSkills for Veterans

HOW TO REGISTER

EntreSkills for Veterans is available for free to veteran clients of the NY SBDC. For more information about the NY SBDC's services, or to contact a Veteran Business Advisor, please visit www.nysbdc.org

To register for EntreSkills for Veterans, contact your NY SBDC Veteran Business Advisor, or visit www.entreskills.org or contact the EntreSkills team at: 518-944-2840 or email: contact@entreskills.org

CONTACT US

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Visit our web site at: www.nysbdc.org

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U.S. Small Business
Administration

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ABOUT

EntreSkills for Veterans is the New York Small Business Development Center's online tool for starting and growing your business. EntreSkills for Veterans covers the basics of what you need to know to achieve small business success.

SBDC Veteran Business Advisors modified the original EntreSkills curriculum based on a simple premise: military training and experience can be excellent preparation for starting a business. EntreSkills for Veterans is for military veterans, those on active duty, and reserve and guard forces.

Each chapter of EntreSkills for Veterans includes websites, videos, and success stories that enable you to study each subject area in depth. The chapters build cumulatively toward the preparation of a finished business plan. After completing the program, you will have developed a business plan draft through the use of our interactive Business Plan Builder.

The self-paced instruction contained in EntreSkills for Veterans is designed to be combined with one-on-one counseling from a Veteran Business Advisor to help guarantee successful results.

CHAPTER TOPICS

- Introducing EntreSkills for Veterans
- Becoming an Entrepreneur
- Foundations of Your Business Idea
- Positioning Your Business
- Know Your Market
- How You Do Business
- Developing a Strategy
- The Marketing Plan
- Procurement
- Business on the Internet
- Global Marketplace
- Finances
- Risk
- Legal Matters
- Succession Planning
- Writing the Business Plan

WHY ENTRESKILLS

- Developed by veterans
- Great for those with limited travel ability
- Self-paced program to best fit your needs
- Interactive Business Plan Builder
- Flexible, customizable curriculum
- Accessible from anywhere
- Great reference tool for all aspects of starting and growing your business
- Allows for remote counseling

EntreSkills is FREE to SBDC clients!