APEC SMETC 2010

THE 6TH APEC SMALL & MEDIUM ENTERPRISES TECHNOLOGY CONFERENCE AND FAIR

WHEN:       June 30 to July 3, 2010
WHERE:      Fuzhou Strait International Exhibition Center, China

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WHO WE ARE?

APEC SMALL & MEDIUM ENTERPRISES TECHNOLOGY CONFERENCE AND FAIR
As one of the biggest regional economic cooperation organizations in the world and having 21 members, APEC is increasingly becoming an enormous locomotive for the economic development of the Asia-Pacific region and the world. APEC Small and Medium Enterprises Technology Conference Fair (hereinafter referred to as APEC SMETC) is one important trade and economic event under APEC and also the economic and trade event of the largest scale and highest grade even held by APEC in China.

“Technology for Economic Development and Cooperation for a Brighter Future”
In order to further enhance the brand image and influence of APEC SMETC and promote the trade, economic, information and technical exchanges and cooperation among enterprises in APEC members, this session of APEC SMETC will focus on the theme of “Technology for Economic Development and Cooperation for a Brighter Future” and try to create an ideal platform for small and medium enterprises to establish their international images, publicize product and technical information, promote exchanges and cooperation with suppliers and purchasers and look for subcontractors and accessory products. It is also expected to further help small and medium enterprises to improve and optimize their industrial structure and enhance their innovating ability and international competitiveness.

The 6th APEC SMETC is scheduled to be held in Fuzhou City of Fujian Province from June 30 to July 3, 2010 upon the approval by the State Council of the People’s Republic of China.
Your patronage in this APEC SMETC is sincerely welcome and encouraged. Please contact and discuss with us about further details of cooperation. We will make proper arrangements of your visits and all other relevant issues!
Sponsored by:
Ministry of Industry and Information Technology of the People’s Republic of China

Supported by:
Ministry of Foreign Affairs of the People’s Republic of China
Ministry of Science and Technology of the People’s Republic of China
Ministry of Commerce of the People’s Republic of China
State Intellectual Property Office of the People’s Republic of China
Fujian Provincial People’s Government

Organized by:
Fuzhou Municipal People’s Government
China Center for Business Cooperation and Coordination
China Small and Medium Enterprises International Cooperation Association

In Cooperation with
U.S. New York State SBDC Central Administration
Chile Productivity Association
Hong Kong Productivity Council
Japan-China economic and trade center
Korea Small Business Corporation
Malaysia Small and Medium Industry Association
Mexican Investment and Trade Bureau
Russian Federation of All-Russian small and medium enterprises

WHAT CAN APEC SMETC BRING?

- **Extend Exports** APEC SMETC makes professional visitors and APEC member economies’ enterprises to know more about your enterprises and products, in the meanwhile, makes to understand the Chinese business market, and extend exports.

- **Enhance Popularity** By through out exhibition, using fora, and publications etc., APEC SMETC can enhance enterprise and brand’s popularity.

- **Products Purchased** APEC SMETC invites international buyers from Europe and other APEC member economics. Through business talk and communication, you could contract with the buyers

- **Environment Investigation** During APEC SMETC you can invest the natural and business environments, get a first-hand view of China.

- **Strength Relationship** APEC SMETC makes you to strength communication with other enterprises and to promote business and trade cooperation.

WHAT IS THE PROFIT?

- Technical exchange activities, including new technology and new product (green,
environment-friendly, energy-saving, emission-reducing and water-saving ones) exchange meetings, patented technology release meetings as well as scientific and technological achievement industrialization and match meetings;

- Exhibitions: 1,200 standard international booths are available;
- Forums, including “3rd Dialog and Fortune Forum between APEC Small and Medium Enterprises and Fortune 500 Enterprises & 6th APEC Small and Medium Enterprises Service Alliance Forum”, APEC Small and Medium Enterprises Senior Officials Forum, etc;
- International procurement and project matchmaking meetings;
- APEC member exchange activities, including celebrations, parties, APEC member investment environment and tourism market promotional meetings and “Magic Fuzhou” serial activities.

**WHO SHOULD ATTEND?**

- Environment protection, energy-saving and recyclable products
- Home decoration and ornamental products
- Food processing technologies and equipment
- New-type special-purpose machineries
- Hi-tech, proprietary and patented products
- Autos and auto parts
- New-type construction materials
- Electronic products and components
- Textiles and textile machineries
- Artware, fitness products and medical equipment

**PARTICIPATION FEES**

Standard booth: USD700/3m X 3m
(Including expenses for one table, two chairs, two spotlights, one socket, one Chinese and English name plate and public space cleaning)
Empty indoor space: USD60/sqm
Empty outdoor space: USD40/sqm

**THE HISTORY OF THE EVENT**

The 5th APEC SMETC, as sponsored by the State Development and Reform Commission, Ministry of Foreign Affairs, Ministry of Commerce and Ministry of Science and Technology and organized by China Small and Medium Enterprises Foreign Cooperation and Coordination Center and Qingdao Municipal People’s Government, was successfully held in May 5, 2008 despite the occurrence of natural disasters like the heavy snowfalls in South China and Wenchuan Earthquake.

This session attracted nearly 700 small and medium-size enterprises of APEC members. With 35,000sqm exhibition area and 1,132 booths, it had a throughput of over 40,000 domestic and overseas professional visitors, including 4,500 overseas visitors. A total export value of USD 416
million, import value of USD 12.58 million and domestic trading value of RMB 756 million were achieved. Fifty-five foreign investment contracts were signed with a total investment of USD 1.565 billion and a contracted foreign investment of USD 550 million. The session registered record highs in various transaction data.

Six professional forums and technical exchange events were also held during the 5th APEC SMETC, including the 2nd Dialog and Fortune Forum between APEC Small and Medium Enterprises and Fortune 500 Enterprises & 5th APEC Small and Medium Enterprises Service Alliance Forum”, “APEC Energy-saving and Emission-reducing Forum”, “APEC Young Economic Leaders Summit”, “Hong Kong Enterprises Investment and Financing Forum”, “Asia-Pacific Biological Fuel Forum” and “USA Economic, Trade and Investment Introductory Meeting”. A professional audience of 2,000 was present in these events cumulatively.

Many other supporting events, like new product and new technology exchange and release meeting, environment protection project promotional and matchmaking meeting and international procurement and matchmaking meeting, were also held during the 5th APEC SMETC. During the international procurement and matchmaking meeting, the purchasers sit in their booths to talk with potential suppliers who make an appointment in advance. All these meetings are open to all participating enterprises free of charge. More than 350 successful matches were made between 60-plus purchasers and 200-plus suppliers cumulatively with a total intended and completed transaction value of USD 18.84 million and 10-plus intended investment projects.

Contact Information

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