The Office of Entrepreneurial Education
The Office of Entrepreneurial Education (oe²) is the educational arm of the NYS SBDC, promoting interest in entrepreneurship through educational programs.

For more information, contact:
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What Skills Can Veterans Learn?

- **Communication** - Writing, verbal, and presentation skills

- **Analytical** - Applying concepts to solve practical business problems

- **Organizational** - Understanding how to put information and strategy into action

- **Strategic** - Setting direction and committing resources for anticipated outcomes, with an appreciation for the risks

*Funded in part through a Cooperative Agreement with the U.S. Small Business Administration*
About EntreSkills for Veterans™

EntreSkills for Veterans™ is a comprehensive, interactive web-based educational tool developed by veterans, for veterans and members of the active Reserve and National Guard. EntreSkills for Veterans™ will help you apply what you learned while you were in uniform to business ownership.

EntreSkills for Veterans™ can help you start a business or improve the performance of an existing business.

EntreSkills for Veterans™ is especially valuable to disabled veterans and those with limited travel capabilities. As a web-based program, it is available to veterans at the place and time that is most convenient to them.

What Business Concepts are Covered?

Each chapter of EntreSkills for Veterans™ includes business-related websites and veteran entrepreneur case studies that enable the veteran to study each subject area in depth. The information provided in each chapter builds cumulatively toward the preparation of a finished business plan. After completing the program, participants will have developed a business plan draft through the use of our interactive Business Plan Builder.

The self-paced instruction contained in EntreSkills for Veterans™ is designed to be combined with one-on-one business counseling with an experienced SBDC Veteran Business Advisor to help guarantee successful results. Each chapter contains discussion points that deepen and expand your knowledge and comprehension as you interact with your advisor.

The Veterans Business Outreach Program

The Veteran’s Business Outreach Program (VBOP) provides targeted business counseling and training for veterans interested in starting a business as well as those who own existing businesses. All SBDC Veteran Business Advisors are veterans of the US Armed Services and are strategically located in centers throughout the state.

Chapter Topics

- Introducing EntreSkills for Veterans™
- Becoming an Entrepreneur
- Foundations of Your Business Idea
- Positioning Your Business
- Know Your Market
- How You Do Business
- Developing a Strategy
- The Marketing Plan
- Finances
- Legal Matters
- Writing a Business Plan

How Can Veterans Sign Up?

For more information about the SBDC services for veterans, or to contact a Veteran Business Advisor, please visit www.nyssbdc.org.

To register for EntreSkills for Veterans™ visit www.oc2.nyssbdc.org, or contact the Office of Entrepreneurial Education at 518-443-5398 or send an e-mail to contact@entreskills.org.