Testimonials from Participating Educators:

“It’s a great program that teaches students what it takes to be successful entrepreneurs. The chapters provide the necessary information, and the exercises require them to research what they need to examine their business, and prepare an effective business plan.”

“The course is complete, easy to use, and the support of the EntreSkills™ staff is amazing!! This program is better than many that you have to purchase.”

“Love the online component - kids are really excited about it.”

“It covers the areas of Entrepreneurship well - the available materials are great, and the case studies are perfect for discussion as well as additional exercises.”

The Office of Entrepreneurial Education (oe2) is the educational arm of the NYS SBDC, promoting interest in entrepreneurship through educational programs.

For more information, contact:
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About EntreSkills
Teaching Young Adults to Become Successful Entrepreneurs

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration
About EntreSkills™

EntreSkills™ is an interactive, web-based program that is available to NYS high schools, BOCES and home-school educators at no cost. It provides students with an introduction to entrepreneurship and the skills needed to start and operate a business. EntreSkills™ is a flexible educational program that empowers educators to customize their teaching methods. It may be used as a stand-alone course or educators may select specific chapters to supplement and create lesson plans.

Teacher Benefits

- Addresses student learning standards
- Flexible, customized curriculum
- Tests, quizzes, exercises and activities
- Auto-grading
- Assessment exam for Career & Technical Education (CTE) certification
- More interactivity, including videos, graphics and website links
- Interactive Business Plan Builder

Business Plan Builder

Developing a business plan is essential for a business to succeed. The oe² team created an interactive Business Plan Builder within the EntreSkills™ program, enabling students to create their own business plan by responding to questions within the curriculum. After completing the program, students will have developed a draft business plan for their business.

EntreSkills™ Development

The New York State Small Business Development Center (SBDC) used extensive practical knowledge and skills developed over the past 20 years to create a valuable business education program to serve the New York State School System.

The oe² team worked with development professionals in the field of education to produce the exercises, case studies, vocabulary tests, quizzes and crosswalks that comprise EntreSkills™.

EntreSkills™ Impacts All Types of Students:

- Home School Students
- Natural Entrepreneurs (Inventors, Small Retail, etc.) learning to follow their dreams
- Unchallenged Students (Bored, Lack of Ambition, etc.) learning there are new options and choices
- Trade Bound/BOCES (Carpenters, Plumbers Mechanics, etc.) learning how to set up a business
- College-Bound Business (Marketing, Sales, Managers, etc.) learning to think through and solve business issues
- College-Bound Professionals (Doctors, Lawyers, Accountants, etc.) learning how to set up a profitable practice