



# Free LinkedIn Workshop

Learn new skills and tools to help you grow your business

The Microsoft Store & the Small Business Development Center  
present: Fuel your business with LinkedIn

Wednesday, March 21st from 8 - 9:30 am

Niagara Falls Culinary Institute

28 Old Falls Street, Niagara Falls, NY

\*There is free parking in the attached ramp with a validated parking ticket.

Register at [aka.ms/LinkedInNCCC](http://aka.ms/LinkedInNCCC) Or call 716-210-2515



LinkedIn is an online network of professional relationships, used to present yourself and your qualifications, grow your network, and connect with new opportunities. In this workshop you will learn to create a compelling profile of your capabilities and accomplishments and grow your business's professional network.

Did you know LinkedIn provides a wealth of free tools and a powerful array of premium services designed just for business? You will learn how to use free LinkedIn features to tune your professional profile, promote your professional brand, and create a LinkedIn Company Page. You'll also learn about LinkedIn tools and services for marketing, selling, hiring and learning available for purchase through LinkedIn business solutions.

If you have any questions, please contact: Emily at [empricol@microsoft.com](mailto:empricol@microsoft.com)